

ATCO SOFTWARE ^{©2000}

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ATCO Software introduces its In-Room Entertainment (I.R.E.) Booking System at the Summer HITEC show. The I.R.E. Booking System allows guests to book activities from the comfort of their hotel room using their television and TV remote control.

ATCO Software Inc., the leader in Real-Time bookings for the Attractions Industry, announced today the introduction of their In-Room Entertainment Booking System at HITEC 2008. At the show in Austin, Texas ATCO demonstrated the ability to navigate activity choices on a TV screen with the TV remote. When the activity choice was made, the software allowed the guest to choose the day they wanted, enter the number of people attending, and the guest name.

ATCO used their web service to connect its TV application to the ATCO Voucher software at the concierge desk. The customer booking was now complete on the TV and on the ATCO Voucher software. The demonstration ended by showing the concierge use the ATVO Voucher software to find the guest name and print the activity voucher.

The TV interface can be used to book activities in the hotel like restaurants, shows, and the kids club. The TV interface can also be used to book activities outside the hotel like tours and museums etc.

ATCO is looking forward to their first installation of its I.R.E. Booking System in Waikiki this summer.

The introduction of the I.R.E. Booking System follows the introduction of ATCO's Kiosk bookings earlier this year. Now all ATCO Software products can have guests book online, at the hotel kiosk, and on their hotel televisions.

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